



## **Peavey Electronics® Announces ReValver™ ACT™ Profiler**

*Peavey® Delivers Amp Cloning for the Masses with new ACT™ Profiler*

*July 8, 2015, Meridian, MS – Music industry pioneers Peavey Electronics® recently introduced the fully redesigned ReValver™ 4 amp modeling software, and with it, game-changing ACT (Audio Cloning Technology) that added a new level of instrument modeling and preset tone-shaping power.*

Now, Peavey is proud to introduce the **ReValver ACT Profiler**. Expanding on the proprietary ACT cloning technology, this new module gives users the ability to capture and extract the sound of any amp and store the captured profile as a preset.

“Our goal with ReValver has always been to constantly innovate and push the envelope. We feel that ReValver represents the pinnacle of amp modeling technology and our ACT technology adds a whole new dimension to the capabilities of amp modeling software,” said Peavey Electronics founder, Hartley Peavey. “The ACT Profiling module marries these technologies to allow our users to capture the heart, soul and essence of their favorite amps, giving a whole world of tone options.”

The ACT Profiler module analyzes the target amplifier – capturing the unique tonal characteristics of the amp, speaker, and microphone – then applies the profile to ReValver’s best-in-class amp modeling engine to create an amazingly accurate model. The newly captured amp profile can then be saved and loaded back into ReValver at any time or shared with the ReValver community.

For the latest in music and audio equipment from Peavey Electronics, visit [www.peavey.com](http://www.peavey.com).

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### **About ReValver™**

ReValver 4 is redesigned from the ground up featuring more in depth modeling allowing for even more realism in tone, dynamics and feel in a stand alone program or as a AAX, VST or AU plug in. New RIR 2 Cabinet Modeling takes convolution modeling of cabinets to another level while ACT™ Audio Cloning Technology allows incredible instrument modeling on the input and tone matching on the output. A new GUI & UI features a Pedal Board for stomp modules, effects rack for post amp effects, the ability to run two rigs in parallel and GIG Mode for seamless switching between presets for live use. 3rd party VST/AU plug ins can be hosted within ReValver and full MIDI integration is available. Download ReValver 4 for free at <http://revalver.peavey.com>, where you can browse the Amp Store for a wealth of extra modules, ACT content and bundles.

### **About Peavey Electronics®**

Founded in 1965, Peavey® is one of the world's largest manufacturers and suppliers of musical instruments and professional sound equipment. Peavey has earned more than 180 patents and distributes to more than 130 countries. Peavey and its MediaMatrix®, Architectural Acoustics®, Crest Audio®, Composite Acoustics® and Trace Elliot® brands and affiliates can be found on concert stages and in airports, stadiums, theme parks and other venues around the world. To find out more, visit [www.peavey.com](http://www.peavey.com).

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