

**Peavey Electronics® Announces Officially Licensed  
Major League Baseball® Themed Products**

*MLB® fans can show team pride with these unique musical instruments  
and accessories from Peavey®.*

January 23, 2014, Meridian, MS – Peavey Electronics®, award-winning musical instrument and professional audio equipment manufacturer, is proud to launch a new line of officially licensed Major League Baseball® themed instruments and accessories. Fans can show their team pride with a range of products including half-size acoustic guitars, ukuleles, as well as leather straps and picks.

“We are excited to join two great American pastimes together! What’s better than baseball and guitar? Now players and collectors can sport their favorite team logos on stage and at home,” commented Hartley Peavey, CEO and founder of Peavey Electronics. “Plus, a guitar or ukulele with team logos will inspire and encourage young learners.”

The half-size acoustic guitars are adorned with official MLB team logos and constructed using high quality genuine wood and steel strings. Ideal for collectors and young musicians alike, these junior-sized instruments are comfortable for small hands and stay in tune easily. Each guitar comes with Peavey picks and a matching strap, and includes a removable headstock cover with matching MLB logo that protects fingers from string ends.

In addition, Peavey is introducing an array of genuine wood ukuleles that feature official MLB team designs. These four-stringed ukuleles have a smaller body size than the half-size guitars, making them ideal for young children or collectors.

Peavey’s line of Major League Baseball themed products also includes a selection of straps and picks that showcase official team logos. Made with high-quality, durable leather, the straps can be adjusted to fit any player.

Peavey’s officially licensed Major League Baseball themed products will be available through authorized Peavey retailers.

Learn more about the Peavey Electronics family of products at [www.peavey.com](http://www.peavey.com).

**About Peavey Electronics®**

Founded in 1965, Peavey® is one of the world's largest manufacturers and suppliers of musical instruments and professional sound equipment. Peavey has earned more than 180 patents and distributes to more than 130 countries. Peavey is a member of the top 150 licensee list and offers products featuring artwork from *The Walking Dead*, Super Heroes of Marvel Universe, Teenage Mutant Ninja Turtles, the House of Blues and more. Peavey and its MediaMatrix®, Architectural Acoustics®, Crest Audio®, Composite Acoustics® and Trace Elliot® brands and affiliates can be found on concert stages and in airports, stadiums, theme parks and other venues around the world. To find out more, visit [www.peavey.com](http://www.peavey.com).

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